



Welcome Home of Chattanooga 2023 Annual Report

Welcome Home of Chattanooga

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Welcome Home of Chattanooga's mission creates a community of hope, healing, and compassion for those who are facing a serious illness or death and need safe shelter.

We envision a community who works together to provide all people the opportunity to live life fully in the face of serious illness or death through compassionate care, reconciled relationships and restored dignity.

Dear Friends,

This has been a big year for us! We have been grateful for the support of our community; we would not be here without you. Your support has helped provide a home for those who need shelter and compassionate end of life care and cancer respite. We are reminded of this as we look back on 2023 and are thankful for all that has been accomplished.

- We have finished Phase Two of our capital campaign, Journey to Quiet Creek! A third home was renovated into a three-bedroom home for our Cancer Respite Program, infrastructure, paving the road and landscaping is complete and it looks beautiful. Wildlife is returning with bluebirds, deer and even a few coyote sightings. With our third home, "Smokey", opening, we are now able to serve ten individuals at a time.
- **We provided shelter and care for 30 individuals, double from last year. We currently follow and provide case management services for seven individuals whose health stabilized and we were able to secure permanent supportive housing.** We partnered with four area hospices in providing care for individuals and two oncology groups. We collaborate with many area organizations including the Homeless Health Care Clinic the ChattFoundation and the Regional Homeless Coalition.
- In 2021, we realized we were caring for individuals who were dying prematurely from cancer because they were not able to receive treatment due to experiencing homelessness. We believed we should and could meet that need. We worked with the Chattanooga Tumor Clinic to

create our Cancer Respite Program. We now have six bedrooms for individuals who need shelter for cancer respite.

- We had several Welcome Home Orientation events for individuals interested in volunteering. We also met with groups, families and individuals at their convenience. Our Companion Caregivers and our Dinner Club Volunteers continue to grow and are a vital part of our mission. Our newest group is our Go-Go Club, they help with transportation to doctor and treatment appointments, providing a valuable service and friendship for the residents we serve.

Altogether, our volunteers contributed over 2,705 volunteer hours in 2022.

- We had a successful year with **Demystifying Death, our education program that provides our community the opportunity to learn and talk about death and dying.** This is our way of taking our mission out to the community. We continued with our on-line events, partnering with the UTC School of Nursing, Blue Cross Blue Shield of TN Community Foundation, Chambliss Law Center, Partners in Care, LLC, Pinnacle Bank, the Chatterbox, Lane Funeral Home and Times Free Press to provide enrichment programming on helpful topics. **This year included our monthly lecture series, an eight-week course in the spring and we brought back our all day fall conference after a three-year absence.** Our focus this year was on diversity, equity and inclusion in regards to end of life care and serious illness. David Turner from Heart N' Soul Hospice, Gloria Thomas Anderson, author of *"The African-American Spiritual and Ethical Guide to End-of-Life Care: What Y'all Gon' Do with Me?"* and Rose Gordon, End of Life Doula and Educator from Taos, New Mexico.



A Year of Growth

This year we opened our third home, Smokey, for our Cancer Respite program.

We are very grateful to partner with the Chattanooga Tumor Clinic who helps provide support for our cancer respite program. Once a resident moves in and gets settled with treatment, we begin the process of working to get a housing voucher and then assisting in finding permanent supportive housing, another challenge as our area lacks ample affordable housing at this time. We partner with the City of Chattanooga's Department of Homelessness and Supportive Services, the Chattanooga Regional Homeless Coalition and the Chattanooga Housing Authority to support our residents with housing vouchers and locating housing. We are working on creative solutions such as shared housing and partnering with area landlords to ensure successful placement. **We now have our Graduate Program, following those who move out of Welcome Home into their new homes to ensure success.**

Over the years, we recognized the lack of diversity in our mission and started asking questions about how we could improve upon this. **We were awarded a grant from the Community Foundation of Greater Chattanooga specifically for diversity, equity and inclusion work.** We partnered with Wonjen Bagley, DSW, of Sage Advisory Group and began meeting with individuals and groups in the community. We learned through these meetings that highlighting education and support for advanced directives was important. We had several sessions for groups regarding advanced directives and provided the “Five Wishes”, a document to help you outline your wishes. **We will continue this journey regarding DEI with finalizing a DEI audit in 2024 and continued outreach, learning from others as we go along.**

2023 Board of Directors

Demarland Dean, Chair Elect

Katie Warren, Secretary

Tina Seagroves, Treasurer

John Kerns Amy Boulware

April Wilson Terry Melvin, M.D.

Debbie Stone Andrea Kozak

Steve Coulter, M.D., Founding Member and Board Emeritus

Corinne Henderson, Founding Member and Board Emeritus

The following is an overview of Welcome Home of Chattanooga’s operational income and expenses for the fiscal year that ended December 31, 2023. If you would like more information about our Journey to Quiet Creek Capital Campaign, please contact Sherry Campbell at sherry@welcomehomeofchattanooga.org.

Welcome Home of Chattanooga is tax exempt under Section 501(c)(3) of the Internal Revenue Code. Donations are tax deductible to the extent allowed by law.



Welcome Home of Chattanooga

Profit and Loss

January - December 2023

	<u>Total</u>
Income	
43400 Direct Public Support	
43405 Special Events (Fundraiser)	30.00
Enrichment Program	184.92
Death Over Dinner - Enrollment	1,418.90
Demystifying Death - Enrollment	3,797.88
Demystifying Death - Sponsorships	10,500.00
Total Enrichment Program	<u>\$ 15,901.70</u>
Total 43405 Special Events (Fundraiser)	<u>\$ 15,931.70</u>
43406 Contributions	
43410 Gifts in Kind - Goods	4,785.00
43412 Gifts In Kind - Professional Service	325.00
43415 Grant Revenue	211,075.00
43420 Individual Contributions	50,697.75
43421 Birthday Campaign	8,342.01
43422 Fundraiser - Year End Campaign	125,041.91
43422.1 Giving Tuesday	5,264.17
Total 43422 Fundraiser - Year End Campaign	<u>\$ 130,306.08</u>
43423 Recurring Donations	94,222.73
Total 43420 Individual Contributions	<u>\$ 283,568.57</u>
43425 Corporate Contributions	7,200.00
43430 Civic Organization Contributions	946.00
43435 Church / Faith Group Contributions	14,185.97
Housing Campaign	
Housing Campaign Grants	25,000.00
Housing Campaign Individual Donations	100.00
Total Housing Campaign	<u>\$ 25,100.00</u>
Total 43406 Contributions	<u>\$ 547,185.54</u>
Total 43400 Direct Public Support	<u>\$ 563,117.24</u>
46400 Other Types of Income	120.00
47200 Program Income	
Room and Board	
Room and Board - Cancer Respite	18,763.00
Room and Board - Hospice	8,177.00
Total Room and Board	<u>\$ 26,940.00</u>
Total 47200 Program Income	<u>\$ 26,940.00</u>
48000 Other Income	100.00
48422 Investment Returns	684.18
Sales of Product Income	20.00
Total 48000 Other Income	<u>\$ 804.18</u>
Unapplied Cash Payment Income	0.00

Total Income	\$	590,981.42
Gross Profit	\$	590,981.42
Expenses		
62100 Contract Services		
Accounting Fees		8,825.00
Consultation		275.00
Total 62100 Contract Services	\$	9,100.00
62400 Event Costs		1,361.58
Enrichment		9,909.88
Fundraising Expenses		330.10
Total 62400 Event Costs	\$	11,601.56
62800 Facilities and Equipment		
Alarm Expense		1,140.00
Lawn Service		659.84
Maintenance & Repairs		6,273.00
Rent Expense		1,357.60
Utilities		23,341.59
Total 62800 Facilities and Equipment	\$	32,772.03
65000 Operations		
Books, Subscriptions, Reference		31.00
Continuing Education		417.84
DEI Initiative		5,412.50
Direct Client Expense In Kind		4,705.00
Direct Client Expense Paid		6,743.50
Dues & Subscriptions		2,424.94
Food & Household Items for Blue House		0.00
Food & Household Items for Main House		16,488.89
Food & Household Items for Third House		0.00
Loan Interest		30,844.00
Marketing / Advertising / Promotions		7,633.98
Meals and Entertainment		2,202.37
Office Expense		7,057.57
Outside Contract Services		977.06
Postage		420.42
Scholarships		2,000.00
Telecommunications		3,245.62
Volunteer Expense		55.05
Total 65000 Operations	\$	90,659.74
65100 Other G&A Expenses		
60700 Bank Charges		3,078.88
60750 Credit Card Fees		2,040.21
Total 60700 Bank Charges	\$	5,119.09
Depreciation		10,182.50
Insurance - Liability, D and O		13,058.00
Insurance - Workers Comp		6,688.00
Taxes		-689.06
Total 65100 Other G&A Expenses	\$	34,358.53

66000 Payroll Expenses	
Employee Medical Benefits	210.00
Insurance - Aflac	2,395.96
Taxes	31,546.84
Wages	375,972.45
Total 66000 Payroll Expenses	\$ 410,125.25
68300 Travel and Meetings	119.35
Travel	3,546.75
Total 68300 Travel and Meetings	\$ 3,666.10
Total Expenses	\$ 592,283.21
Net Operating Income	-\$ 1,301.79
Other Income	
80000 Interest Earned	17,135.54
Total Other Income	\$ 17,135.54
Net Other Income	\$ 17,135.54
Net Income	\$ 15,833.75

Wednesday, Jan 03, 2024 11:45:40 AM GMT-8 - Cash Basis